

IDAHO STATEWIDE GENERAL ELECTION SURVEY

PUBLIC RELEASE MEMORANDUM

TO Interested Parties
FROM Advanced Targeting Research
DATE September 17, 2026
RE Key findings from September 2026 Idaho statewide survey

Overview. The survey finds Todd Achilles leading Jim Risch in both the two-candidate and three-candidate U.S. Senate ballot tests. Donald Trump and Jim Risch each record negative net job-approval ratings, while Achilles records a positive net favorability rating. Proposition 1 receives plurality support, and the four-candidate governor ballot includes a sizable undecided share.

U.S. SENATE BALLOT

In a two-candidate matchup, Achilles receives 50.1% and Risch receives 38.5%, with 11.4% not sure. With Libertarian Matt Loesby included, Achilles receives 45.5%, Risch 39.4%, and Loesby 4.5%, with 10.6% not sure.

Ballot test	Todd Achilles	Jim Risch	Matt Loesby	Not sure
Two-candidate	50.1%	38.5%	—	11.4%
Three-candidate	45.5%	39.4%	4.5%	10.6%

APPROVAL AND FAVORABILITY

Trump's net job approval is -12.6 points, and Risch's is -13.3 points. Achilles was measured on favorability rather than job approval; his net favorability is +36.0 points.

Figure	Positive	Negative	Net	Uncertain / Unfamiliar
Donald Trump job approval	40.8%	53.4%	-12.6	5.8% not sure
Jim Risch job approval	35.9%	49.2%	-13.3	14.9% not sure
Todd Achilles favorability	47.2%	11.2%	+36.0	41.6% no opinion / never heard

Note: Positive and negative ratings combine the “very” and “somewhat” favorable categories for Achilles. Net equals positive minus negative; totals may vary slightly because of rounding.

IDAHO GOVERNOR BALLOT

In the four-candidate governor ballot, Brad Little receives 37.3%, followed by Terri Pickens at 27.2%, John Stegner at 12.8%, and Paul Sand at 2.8%. One in five respondents (19.9%) are not sure.

Brad Little	Terri Pickens	John Stegner	Paul Sand	Not sure
37.3%	27.2%	12.8%	2.8%	19.9%

PROPOSITION 1

Proposition 1, described in the questionnaire as the citizen-led initiative to expand reproductive rights, is supported by 47.4% and opposed by 34.9%; 17.7% is not sure.

Support	Oppose	Not sure
47.4%	34.9%	17.7%

METHODOLOGY

Advanced Targeting Research conducted a statewide survey of 700 registered Idaho voters from September 13–16, 2026. Respondents completed the survey by text (87.8%) or live interview (12.2%). The reported margin of error is ± 3.7 percentage points. Percentages may not total 100% because of rounding. This survey was not commissioned by any candidate in this race.

Advanced Targeting Research, Idaho Statewide General Election Survey, September 13–16, 2026 (n=700).