



Georgia Republicans Strongly Approve of Donald Trump's First Two Months in Office.

Thursday, March 27, 2025

Two months into President Trump's term, Advanced Targeting Research (ATR) initiated a survey research project to determine the Presidents' approval rating among Republican voters in select states. Georgia was the first state for this project, with an eye on the upcoming United States Georgia Senate election in 2026.

Georgia is considered a key battleground state which Donald Trump won with 50.72% of the vote in the 2024 Presidential Election. The survey of 726 Georgia Republican primary voters was conducted during a two-day period – on March 26th and 27th, 2025. The data shows Donald Trump holding 78.1% approval rating among GOP voters, with 68% showing strong approval.

In general, do you approve or disapprove of the job Donald Trump is doing as President?	
Strongly Approve	68.0%
Somewhat Approve	10.1%
Neither Approve nor Disapprove	1.3%
Somewhat Disapprove	2.4%
Strongly Disapprove	18.0%
Don't Know / Unsure	0.2%
	100%

Governor Brian Kemp displayed a similar overall approval rating among Republican voters (78.3%). However, only 50.2% expressed strong support, which is 18% lower than Trump's but still substantial.

In general, do you approve or disapprove of the job Brian Kemp is doing as Governor?	
Strongly Approve	50.2%
Somewhat Approve	28.1%
Neither Approve nor Disapprove	7.3%
Somewhat Disapprove	7.9%
Strongly Disapprove	5.8%
Don't Know / Unsure	0.7%
	100%

Looking toward 2026, United States Senator Jon Ossoff is up for reelection, and should Governor Kemp decide to challenge the Senator, he would be the likely favorite to win the Republican primary. ATR wanted to sample likely Republican candidates to see who would have the strongest support among GOP voters should Governor Kemp not seek to run for the United States Senate.

In this hypothetical matchup, Georgia Congressman Mike Collins and Secretary of State Brad Raffensberger both polled over 10%, with the other potential candidates trailing into the single digits or lower. A large percentage, 60.1%, were Undecided or Unsure about the race, suggesting they have not considered the election or do not know enough about the candidates. 9.5% indicated they would support a candidate not included in the list, which is below both Collins' and Raffensberger's support but still within the survey margin of error.

If Governor Kemp does not run for the U.S. Senate in 2026, which of the following hypothetical candidates would you vote for?	
Brad Raffensberger	10.3%
Buddy Carter	3.4%
John King	0.6%
Mike Collins	10.4%
Rich McCormick	4.5%
Tyler Harper	1.2%
Undecided	35.6%
Other Candidate not listed above	9.5%
Don't Know / Unsure	24.5%
	100%

The data shows that both President Trump and Governor Kemp have high approval among GOP voters, with the President showing the strongest support. When considering the 2026 United States Senate election, should Gov. Kemp not run, the data shows Congressman Collins and Secretary Raffensberger are in the best position to launch a campaign for that seat.

Methodology

This study of 726 registered Republican voters was conducted on March 25th and 26th, 2025. All respondents were part of a fully representative sample of registered Republican voters in Georgia with a history of participating in at least one of the last four GOP primary elections. The survey consisted of three questions with an average completion time of slightly less than two minutes. Interviews were conducted via MMS text message to active Registered Republicans with a link to a website where the survey could be completed.

The confidence interval associated with a sample of this size is such that 95% of the time, the results from 726 interviews will be within +/- 3.64% of the "True Values."

To be included in the sample, registered voters had to have participated in at least one of the last four GOP primary elections and be considered Active by the Georgia Secretary of State's office.